3 Cloud Benefits You Haven't Thought About Yet...Even If You Think You Have

Numerous studies and articles have detailed the amount of time and money organizations stand to lose by delaying their move to the cloud.

This is especially true of industrial enterprises and public services, which are typically 5-10 years behind other sectors, like finance and IT, when it comes to digital transformation. Many feel that the reasons for not embracing cloud migration—like security concerns and compliance—still outweigh the potential benefits. But it's becoming increasingly evident that this is simply not the case.

When world events fundamentally altered the way almost everyone did business, organizations that were well advanced in terms of digital transformation experienced less disruption than those that were behind the curve. Now, industrial enterprises have an increased desire to take advantage of the resilience that cloud transformation offers—especially in terms of meeting the modern need for agility and convenience. Moving to the cloud is actually easier than you think—it might only take a matter of days or weeks, not years or months. Accelerating your transformation now will better position you for future success in ways you might not have considered.

1 The Zoom Effect

On an individual level, simple, 24/7 accessibility to everything is not only available...it's expected.

It's true for everything from virtual meetings, to grocery ordering and delivery, to on-demand. The payoff for that level of control and information from a consumer standpoint can be summed up in one word: convenience.

That same payoff is the result when you centralize industrial operations on the cloud. Digital transformation boosts workforce efficiency by enabling an unprecedented level of real-time collaboration. Everyone has convenient, secure, and universal access to the information they need across the company. Data is provided in context according to user needs and roles to drive better, faster decisions.

Cloud computing brings real-time actionable intelligence to your fingertips.

2 There's an App for That

A critical component of at-your-fingertips convenience is consolidation.

For consumers, the smartphone embodies this. Internet search? Banking? Ordering lunch? There's an app for that, and all of those apps are in one place whenever and wherever they're needed.

When it comes to engineering and operations, the cloud can be the gateway to that level of accessibility—when you have an industrial software cloud platform that connects every aspect of your entire enterprise. It's not just centralized, remote collaboration and management. It's a unique digital twin that allows centralized, remote collaboration and management of **everything**, allowing you to quickly and inexpensively scale to meet changing demands and conditions. With the right set of tools, the cloud digital twin becomes a one-stop shop for your connected workforce.

3 Meet the New Boss (**Not** the Same as the Old Boss)

Everything old is new again might apply in some places...but not when it comes to technology.

One of the key takeaways of new technologies is that, once they've been adopted, no one wants to look back. Today, it's nearly impossible to imagine being able to coax someone to give up their smartphone for a clunky 90's "brick" phone.

This is even a bigger problem for enterprises. A lot of your workforce will be retiring in the next seven years.[1] This means that, not only will you lose a lot of institutional knowledge, but you'll be replacing those people with a new workforce that expects the technology, UX, infrastructure, and efficiency they've come to demand in their everyday lives.

If you're unable to offer that, chances are one of your competitors will. Putting off cloud transformation is already putting you at a disadvantage today—but that disadvantage will only get worse if you are not able to hire and retain the people required to ensure the continued competitiveness of your organization in the future.

You no longer have the luxury of navigating your digital transformation at a leisurely pace. Now more than ever, you need to accelerate your journey and get ahead of the curve, and cloud computing can help you get this done quickly and at scale—especially with the right partner. AVEVA Connect is a unique industrial software cloud platform with the complete set of applications you need to reshape your company's future.

See how industrial companies are using AVEVA solutions in the cloud to revolutionize their businesses.

- BP drove improved margins across its global downstream business and cut crude purchase decision time from two days to less than two hours.
- Arizona Public Service took advantage of AVEVA cloud-based training solutions to upskill a geographically-dispersed workforce to cut travel time and costs and keep electricity affordable.

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1 AVEVA webinar: "Reliable and Resilient: Preventive Maintenance in the Cloud" https://sw.aveva.com/webinars/ask-experts-prescriptive-maintenance-cloud

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